

Title <b>International Corporation Management</b>	Code <b>1011102331011160011</b>
Field <b>Management - Full-time studies - Second-cycle studies</b>	Year / Semester <b>2 / 3</b>
Specialty <b>Corporate Management</b>	Course <b>elective</b>
Hours Lectures: <b>1</b> Classes: <b>15</b> Laboratory: -    Projects / seminars: -	Number of credits <b>3</b>
	Language <b>polish</b>

**Lecturer:**

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**Faculty:**

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**Status of the course in the study program:**

-elective course in the second stage of full-time Management study

**Assumptions and objectives of the course:**

-Transmission of theoretical knowledge in the field of international corporate management, to practical skills of designing strategy and business standards in international business cases

**Contents of the course (course description):**

- 1. Management System of the Corporation and its domestic and international context
2. International Strategies
  - 2.1. Components of an international strategy
  - 2.2. Developing international strategies
  - 2.3. Levels of international strategies (Corporate strategy, Business strategy, Functional strategies).
3. Managing International Business Operations
  - 3.1. International marketing problems
  - 3.2. International operations management
  - 3.3. International finance
  - 3.4. International human resource management

**Introductory courses and the required pre-knowledge:**

-principal knowledge on organization management, enterprise management and strategic management

**Courses form and teaching methods:**

-lectures and projects

**Form and terms of complete the course - requirements and assessment methods:**

-evaluation activity presented by the student during classes and his involvement in solving cases during exercises, final tests

**Basic Bibliography:**

**Additional Bibliography:**